



## **Atlanta Small Business Training Consortium, Inc.**

### **Vendor Benefits and Requirements**

#### **Benefits:**

- Buy three weekends at \$80.00 and get the 4th weekend, one day free.
- Access to Facebook group training on marketing and other small business development.
- Options for opportunities to advertise in a local newspaper.
- Possibilities to learn about other low-cost ways to market your business.
- Access to travelers on the Fairburn Rd main thoroughfare in Douglasville. Douglas County has a population of 143,343.
- Increased networking opportunities, when you pass out your business materials.
- Event opportunities to gain more customers (wrist bands).
  - Collect emails for potential customers.
  - Offer discount rush to customers.
- Social media traffic increase.
- Promotion for relationship building with larger companies.
- Featured story of your business in the local marketing situations.
  - ASBTCI Small Business Journal
  - People TV
  - Local Radio station

#### **Requirements:**

- Provide your own table, chair and tent is not mandatory but encouraged for better display.
- If you need electricity, you must provide your own generator/battery and there is no electricity for you to plug into.
- There is no running water.
- There are no vendor refunds for reserved spaces.
- Vendor space is first come first serve