



The Atlanta Small Business Training Consortium, Inc.
Vendor Benefits and Requirements.

Benefits:

- Buy three weekends at \$75.00 a day and get the 4th weekend, one day free.
- Access to Facebook group training on marketing and other small business development.
- Options for opportunities to advertise in the local Historic Westside newspaper.
- Possibilities to learn about other low cost ways to market your business.
- Access to an estimated 1,999 people at the park.
- Increased networking opportunities, when you pass out your business materials.
- Event opportunities to gain more customers (wrist bands)
 - Collect emails for potential customers
 - Offer discount rush to customers.
- Social media traffic increase
- Promotion for relationship building with larger companies.
- Featured story of your business in the local marketing situations.
 - Historic Westside Newspaper
 - People TV
 - Local Radio station

Requirements:

- Provide your own table, chair and tent is not mandatory but encouraged for better display.
- If you need electricity, you must provide your own generator and there is no electricity for you to plug into.
- No running water.
- Drinking bottled water will be provided for the public attendance and not for vendor use.
- There are no vendor refunds for reserved spaces.
- Vendor space is first come first serve.