



## **Atlanta Small Business Training Consortium, Inc.**

### **Entertainment Benefits and Requirements**

#### **Benefits:**

- ❖ Exposure
  - Display talents in front of attendee.
  - Every fourth weekend a contest winner.
- ❖ What's needed
  - DJ's
  - Jazz entertainment
  - Soul Sunday music in the par
  - Dance instructors
  - Speed dating volunteers
  - Spoken word
  - Comedians
  - Singers
- ❖ Entertainers can get access to Facebook group training on marketing and other small business development.
  - Options for opportunities to advertise in the local ASBTCI Small Business Journal newspaper.
  - Possibilities to learn about other low-cost ways to market your business.
  - Douglasville has an estimated population of 146,343.
  - Increased networking opportunities, when you pass out your business materials.
  - Event opportunities to gain more customers.
    - Collect emails for potential customers.
    - Social media traffic increase.
  - Featured story of your business in the local marketing situations.
  - ASBTCI Small Business Journal.
  - People TV.
  - Local Radio station.
  - Entertainment contest

#### **Requirements:**

- ❖ Open to public.
- ❖ Audition before, jpg video no more than 2 minutes long.
- ❖ Bio including what you have done.
- ❖ 2 personal referrals and 2 professional referrals.
- ❖ Put your information on our social media advertising.