



**The Atlanta Small Business Training Consortium, Inc.
Entertainer Benefits and Requirements.**

Benefits:

- ❖ Exposure
 - Display talents in front of attendees
 - Every fourth weekend a contest winner awarded
- ❖ What's needed
 - DJ's
 - Jazz entertainment
 - Soul Sunday music in the park
 - Dance instructors
 - Speed dating volunteers
 - Spoken word
 - Comedians
 - Singers
- ❖ They get access to Facebook group training on marketing and other small business development.
 - Options for opportunities to advertise in the local Historic Westside newspaper.
 - Possibilities to learn about other low cost ways to market their business.
 - Access to an estimated 1,999 people at the park.
 - Increased networking opportunities, when you pass out your business materials.
 - Event opportunities to gain more customers.
 - Collect emails for potential customers
 - Social media traffic increase
 - Featured story of your business in the local marketing situations.
 - Historic Westside Newspaper
 - People TV
 - Local Radio station
 - Entertainment contest

Requirements:

- ❖ Open to public
- ❖ Audition before hand, jpg video no more than 2 minutes long.
- ❖ Bio including what they have done
- ❖ 2 referrals personal referrals and 2 professional referrals.
- ❖ Put your information on the Instagram page after chosen for the festival. Connect with the other festival social media for advertisement.